

2019-2020 District Goals



District: District A 12
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 40% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Zone Chairs will monitor, report and encourage Club Officer Training at the Club Level

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Set a date (July 20th, 2019) for District Officer Training at the Alliston Lions Club

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Develop a District Team to promote Club employment of the Community Needs Assessment in its Clubs throughout the District and explain the process

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	20
3rd Quartter	25
4th Quartter	35

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 100 new members.

Action Itiems:

My disttrictt will esttblsh 1 club branch(es).

My disttrictt will induc 5 new Lions under 40 years old.

My disttrictt will conver 2 Leos tto Lions

My disttrictt will organize att lea 5 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our g dale. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	0	0
4th Quartter	0	0

By tih end offi tih 4th quartier, tih distiricti will stiarti 1 new clubs.

Witht a minimum offi 20 charttier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certttfed and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will stta (t) Specialitty Club(s).

Fireftghttters, Running, Firstt Responder, Crafts.

My disttrictt will use and promotte membership resources tto achieve our g dale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	30
3rd Quarter	15
4th Quarter	30

By the end of the 4th quarter, the district's membership drops will not exceed 90 members.

Action Items:

NET GROWTH GOAL

100	+	20	-	90	=	30
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 75000 people.

Action Items:

Of the total number of people served in my district, 20000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

Continue District Lions Day of Service on Saturday, May 9th, 2020.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 300 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

Custom goal and action items

Promote Quarterly Zone Contest for Clubs' Report' their Service Activities with the winning Zone to be Celebrated at the Cabinet Meeting immediately following the Quarter. Prize will be the District 12 Service Lion (stuffed Animal) with Lions Service Vest, who will accompany the ZC at all functions in the next quarter

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal:

Zone Chairs to promote the importance of Clubs reporting on MyLion and to provide resources